

We are going *Virtual!*



The Public Works *Virtual* Summit

NOVEMBER 16-18, 2020

Connect with Public Works Directors from across the country!

The Public Works Virtual Summit is a unique live, interactive online experience where you'll spend three days meeting with Directors you want to meet, and who are interested in meeting with you.

CONTACT

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PublicWorksSummit.com



The Public Works *Virtual* Summit



The perfect prospect match starts here!

The Public Works Virtual Summit is your proven way to engage with decision-makers in real time without traveling to an event. It is a unique event where you will share three days of live, face-to-face meetings and activities with interested Directors - all online!

HOW IT WORKS

We screen and interview all DPW Directors applicants to understand what they need, and what they want. It's a qualification process you won't find at any other industry event.

- ✓ You and your prospects will be matched with a custom agenda of live meetings
- ✓ You will receive profiles of each prospect including their acquisition plans for the next 6 to 18 months
- ✓ Prospects will receive a description of the capabilities you provide

See what they say about our virtual events:

"Was able to still make connections with decision makers despite a global pandemic. I liked the spreadsheet matchmaking idea that gave visibility to what their expectations were/are."

"It was hard to imagine a format that did not involve in-person physical contact, but this virtual format was incredible. In fact, I found that the dialogue with everyone was very personal and productive. Convenient and beneficial!"

WHAT TO EXPECT

- One-to-one meetings
- Opportunity to engage directors during the interactive roundtable discussion and open networking time
- Lead generation for up to 3 months after event
- Limited competition
- The opportunity to condense six months of sales meetings into three days of highly-focused meetings with the right decision-makers

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SUPPLIER OPPORTUNITIES



	Platinum Package	Gold Package	Silver Package	Bronze Package
15 minute interactive live presentation to all participants of The Public Works Virtual Summit	✓			
30 minute sponsored roundtable with DPW Directors	✓	✓		
Number of matched and scheduled one-to-one live appointments during the event	10	10	10	5
Participation in one roundtable discussion	✓	✓	✓	
Participation in full group sessions and networking	✓	✓	✓	✓
Interactive company listing in directory	✓	✓	✓	✓
Lead generation for up to 3 months with ability to request and receive appointments	✓	✓	✓	✓
Contact information for all attending DPW Directors	✓	✓	✓	✓

Only 3 Platinum Packages Available



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